Gwen Chaney-Braimoh Appointed to
Nevada State Board of Cosmetology

Gwen Chaney-Braimoh has been appointed to the Nevada State Board of Cosmetology by Governor Brian Sandoval.   Ms. Chaney-Braimoh has been appointed to the Board to serve a four year term from 2015 to 2019.

Ms. Chaney-Braimoh has been a successful entrepreneur for over twenty five years. After receiving her cosmetology instructor's license, she continued her professional development by receiving advanced training at Dudley Cosmetology University in Kernersville, North Carolina. Armed with her instructor's license and after the training experience with Dudley Cosmetology University, she was inspired to open a school of cosmetology in Las Vegas, Nevada.

In 2000, Ms. Chaney-Braimoh co-founded and opened the Expertise School of Beauty, which is known today as the Expertise Cosmetology Institute dedicated to teaching the art of beauty. She currently owns and operates several cosmetology schools in the state of Nevada. To bridge the gap for her graduated licensed cosmetologists, she decided to open a professional full service beauty spa called the Expertise Beauty Spa to assist in employment opportunities in the beauty industry. The beauty spa opened in December 2013.

Ms. Chaney-Braimoh has been a Master Educator for nationally recognized Milady Career Institute, for more than six years. She has conducted instructor development training throughout the United States bringing real world experience to the students looking for more in an educational format.

Expertise Inc., in partnership with the City of North Las Vegas and the United States Economic Development Administration had its groundbreaking on a 13,000 square foot Beauty and Barber College that will also include a childcare facility to assist in overcoming barriers to a higher education. The project completion date is expected to be in the spring of 2016.

Ms. Chaney-Braimoh has continued to excel in every venture she has participated in and the Board is privileged to have her as its newest a member.